



FEATURE PROJECT

# KINGS THEATRE

Cinema & Event Venue

*Brooklyn, NY*



**EVERGREEN**  
Architectural Arts





The Kings Theatre was built in the late 1920s under the guidance of the notable architectural firm Rapp & Rapp and interior designer Harold W. Rambusch. The original construction cost, \$1.3 million, would be over \$18 million today.

In 2015, EverGreene concluded an expansive restoration project encompassing a broad variety of services to return this Loews' Wonder Theater to its original splendor.



## HISTORY

The selected site of construction was in Brooklyn, New York. In the 1920's, Flatbush was home to a diverse immigrant population. As one of the many large theaters in this area, Kings Theatre stands out because of its opulence and large capacity of nearly 3,700 seats.



## TIMELINE

**1928**

Construction Begins

**1929**

Opening Day

**1977**

The Struggling Theater Closes

**2013**

Restoration Begins

**2015**

Restoration Concludes

**2019**

90th Anniversary









## REVITALIZING A COMMUNITY

The monumental restoration of the theater coincided with a revival of the economy and arts scene in Flatbush. With over 40 years of experience in restoration, we understand that there are important ways historic theaters impact their communities. As the largest theater in Brooklyn, Kings Theatre it is a cultural and economic anchor for its entire neighborhood.

 HISTORIC MOVIE PALACES







## PLASTER

Recreating and restoring over a third of the theater's plasterwork was monumental. EverGreene plaster specialists created custom molds from surviving ornamental plaster details, executed on-site casting, before completing installation.

 PLASTERWORK

**PLASTER CONSERVATION & RESTORATION**  
Kings Theater | Brooklyn, NY

▶ 🔊 0:00 / 2:44   







## DECORATIVE PAINTING & FINISHES

Repainting and refinishing the expansive interior began with a historic finishes investigation to determine the original color scheme. The 50,000 square-foot ceiling alone was polychromed in 18 different colors and glazes, a highly accurate interpretation of how it looked in 1929.

 [DECORATIVE FINISHES](#)

 [STENCILING](#)







## ARCHITECTURAL TEXTILES

We're no strangers to stage curtains, painted drops, lambrequins, and hung tapestries. EverGreene recreated the main curtain and decorative draperies throughout Kings Theatre. We also designed, digitally fabricated, and installed large applications of wallpaper based on original patterns.



ARCHITECTURAL TEXTILES



PAINTED STAGE & FIRE CURTAINS

PHOTO COURTESY OF THE NEW YORK PUBLIC LIBRARY ARCHIVES

KING'S THEATRE









## LOBBY RESTORATION

Many different types of traditional architectural decoration techniques were employed to make the Grand and Inner Lobbies a magical preamble to the auditorium. We reinstated wood details, recreated metal railings, and restored, painted, gilded, and glazed the plaster. Adorning the lobbies are columns and panels, painted plaster, and large ornamental grills inspired by the Palace of Versailles.

 METAL CONSERVATION

 GILDING









BEFORE






AFTER





## PRESS


 GIVING OLD LOEW'S THEATER  
IN BROOKLYN A SECOND  
CHANCE

 BEHOLD THE GORGEOUSLY  
RESTORED KINGS THEATRE IN  
BROOKLYN

 INSIDE AMERICA'S HISTORIC  
MOVIE THEATERS

 RESTORATION OF  
BROOKLYN'S HISTORIC KINGS  
THEATRE!

 UNVEILING BROOKLYN'S  
MAGNIFICENTLY RESTORED  
KINGS THEATRE

 WHAT IT TAKES TO RESTORE  
A 1929 BROOKLYN 'WONDER  
THEATER'

Special thanks to Matt Lambros  
for documenting the Kings'  
journey in his book *Kings Theatre:  
The Rise, Fall and Rebirth of  
Brooklyn's Wonder Theatre*. Visit  
[afterthefinalcurtain.net](http://afterthefinalcurtain.net) for more of  
his historic theater photography.





## OUR TEAM

### **Ace Theatrical Group**

Venue Operations

### **The City of New York**

Owner

### **Gilbane Construction**

General Contractor

### **Martinez & Johnson Architects**

Restoration Architect

### **Schuler Shook Theatre Planners**

Lighting Design

### **Whitney Cox**

Professional Photographer

## SELECT AWARDS

### **New York Landmarks Conservancy**

Lucy G. Moses Award

### **New York State Parks**

New York State Historic Preservation Award

### **The SARA NY Council**

Gold Award of Excellence

### **Building Design+Construction Magazine**

Platinum Reconstruction Award

### **The AGC of America**

Building Renovation \$10-199M

### **The Brooklyn Chamber of Commerce**

Brooklyn Building Award for Historic Preservation

### **The Greater New York Construction User Council**

Cultural Award





## SAFETY

Jobsite safety is a top priority at EverGreene.

We apply the highest standards to safety, loss control, and environmental protection with the goal of keeping every project incident-free.

We comply with New York City Department of Buildings rules which typically exceed OSHA regulations. We are an RRP-certified firm for handling lead exposure. Many of our team members are certified in First Aid and CPR by the American Red Cross.







## ABOUT US

As stewards of the most treasured buildings, landmarks, monuments, and theaters, we devote every day to the inspiring integration of art and architecture. Employing a cross-disciplinary approach, we integrate the client's vision with conservation science, craftsmanship, advanced technology, art history, and specialty construction. Our artists, craftspeople, and conservators are among the most talented and highly trained in the country.

**Called "a modern-day renaissance studio" by The New York Times,** EverGreene has provided award-winning design, historic conservation, and restoration services for over forty years.



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